THE MILLIONAIRE’S CHECKLIST

THE 5 STEPS EVERY INVESTOR MUST TAKE TO REACH THEIR FIRST MILLION

BY D.R. BARTON, JR.
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My name is D.R. Barton, Jr., and I’m here to help you change your life.

And this change will begin immediately.

Today.

Right now.

The change I have in mind is one that will start you down the path to millionaire status, an attainment I believe most of us dream about – whether we care to admit it or not.

But turning this “dream” into a “goal” – and then turning that “goal” into “reality” – is a surprisingly easy proposition.

In fact, what I’ve developed here at The 10-Minute Millionaire is so simple, so easy to learn, so undemanding to operate and so powerful in its results that I’ll make this one bold statement: Start by taking a small, underperforming part of your portfolio – as little as $2,500 – and commit to it... and you’ll be able to reach quantifiable millionaire status in just a few short years.

I know what you’re thinking – indeed, I can almost hear it.

You’re saying to yourself: “I’ve heard this kind of stuff before. I’ve heard this over and over again. A so-called ‘expert’ makes a big claim but can’t deliver.”
I’ve been around for a long time – so I, too, know that these claims are often “gimmicks,” or “come-ons.” These so-called “experts” tell you what they’re going to do. But their core promise is almost never kept.

That’s not how I work.

You see, I’m a big believer in the maxim, “It’s always better to show than to tell.”

So instead of just telling you what I’m going to do, I’m going to show you what I have planned for you.

I’ll even show you how we’re going to get there... together.

Today... here... in this report, I’m going to give you a literal “checklist” that will serve as the foundation for everything we’re going to do together. Indeed, it will serve as the “framework” of your journey toward millionaire status.

By that I mean that this checklist will help you with such important steps as:

• Embracing the right “mindset.”
• Adopting, customizing and operating the perfect investment strategy.
• Avoiding costly and goal-diverting miscues by tightly managing your risk.
• And, finally, by continuing to maintain the “right” focus and values even after you’ve made your first million.

That last point is an important one – so important, in fact, that I’m stressing it here.

When I talk with investors, many confide that they “feel funny” making a statement like “my dream is to become a millionaire.”

I understand that sentiment. You’re worried that such a statement – said aloud, in the light of day, to a group of friends or colleagues – will have folks perceive you as materialistic, grasping, or even downright crass.
Let me put that worry to rest right now.

There’s nothing wrong with wanting to be a millionaire. There’s nothing wrong with dreaming of wealth.

In fact, those are perfectly normal, natural desires.

After all, who doesn’t want to be rich? Who doesn’t want to be secure in their old age? Who doesn’t want to be able to take care of his or her spouse, their children, their aging parents? Who doesn’t want to live a life free of financial worries, where you have to fear that one unwelcome surprise – a leaking roof, a wrecked car, a medical bill, or a big recession – that spells financial disaster for the unprepared?

So wishing for wealth – wishing for life as a millionaire – isn’t a dishonorable dream.

Not at all.

It’s what you do to achieve that dream – and what you do after you achieve – that’s the important thing.

In my mind, folks who build and show depth of character as they go after their life’s dreams – and then use those achievements to do good for others – warrant the greatest respect of all.

That brings me back to the “checklist” I promised to share.

On its face, this checklist is a “roadmap,” or set of directions – and the “destination” is millionaire status.

But it’s also a compass, or guide, whose goal is to help you achieve the mindset you’ll need to successfully make the millionaire’s journey. The goal here is to help you understand your dreams and your goals – and about understanding the difference between the two.

This checklist or guide will also help you build focus, to commit to this goal, to overcome obstacles – and to not let anything stop you.

Here’s the best part.

As we go through this together, you’ll make some important discoveries about yourself.
You’ll learn to enjoy what you have – and to take nothing for granted.

You’ll be grateful for what you achieve – and will take great joy in helping others.

By the end of our talk here, you’ll see who this all fits together.

The 10-Minute Millionaire Checklist Item No. 1: Change Your Mindset

The 1996 best-seller “The Millionaire Next Door” changed a lot of folks’ thinking about wealth, and millionaire status.

Before that book came out, there was a stereotypical view that millionaires were a group of ostentatious, free-spenders who either worked on Wall Street or got their wealth “the old-fashioned way” – by inheriting it. “Millionaire Next Door” blew apart that stereotype – instead showing that literally anybody could be a millionaire. Truth be told, most millionaires don’t drive Ferraris. They don’t live in New York penthouses. They don’t vacation in the South of France. And they don’t fly to Europe each fashion season to personally select the latest haute couture. In reality, most of America’s millionaires drive three-year-old Fords, have lived in the same house for 30 years, are modest spenders and buy “off-the-rack.”

So here’s the takeaway... and here’s also the rub.

The takeaway from the “Millionaire Next Door” is that anybody – and I mean anybody – can be a millionaire.

Anybody.

The rub, however, is that most investors believe getting rich is something that happens to “other folks” or “the lucky ones.”

Indeed, many people I’ve spoken with during my years as an engineer, entrepreneur, trader, hedge-fund manager, financial markets analyst, guest TV commentator and author/editor take this “denial of opportunity” even further.
Not only do they refuse to believe that it’s possible for them to achieve wealth – to become millionaires: They actually even raise a whole series of arguments or objections articulating why such good fortune isn’t possible.

Some of those objections include such protestations as:

- *It’s too hard.*
- *I don’t have the needed expertise.*
- *It will take too long.*
- *It’s too risky.*
- *My (broker/spouse/lodge fellow/parent/boss) says this stuff is all baloney.*

I can refute every single one of these arguments – convincingly.

And as part of this “Millionaire’s Checklist,” I’m going to do just that.

But here’s what you need to understand.

The reason more investors don’t achieve millionaire status is really pretty simple: They don’t reach this financial pinnacle because they don’t believe it’s possible.

They don’t think they can do it.

They don’t understand the foundational element of wealth building.

Getting rich, becoming wealthy, achieving millionaire status isn’t a just a dream.

It must also be a goal.

Having a dream is great. But if you don’t make that dream an actual goal – and then back that goal up with a true “plan of action” – your dream will never come true.

That dream just become an objective, a goal that you’re committed to – and one that you intend to see all the way through, no matter what obstacles may jump in your way.
Becoming a millionaire requires – indeed, demands – a true “can-do” mindset.

Embrace that same mindset – making wealth a goal, as well as a dream – and you’ll be surprised at the outcome.

Especially with us working together from this point on.

That’s what The 10-Minute Millionaire does. It helps you embrace this mindset, turns that personal “dream” into a quantifiable goal, and gives you the framework and “plan of action” to pursue that objective until you achieve it.

In fact, that’s the next step on our checklist. Now that you have the right mindset, you need that “plan of action” to achieve your newly stated “goal.”

Let’s take a look together.

The 10-Minute Millionaire Checklist Item No. 2: Develop a Strategy

If you’ve embraced this new goal – and the mindset to go with it – I can’t commend you enough.

It takes courage to embrace change – even when that change promises to be downright beneficial.

As an investor, though, you need more than just resolve and physical talent to take a “dream” that you’ve turned into a “goal” and make it all come true.

You need a map... a route to follow... a plan of action.

You need a strategy.

That’s what a strategy is – a plan of action. It starts with the philosophy and “core beliefs” around which you’ll build your trades, investments and expanding portfolio. And it includes the specific “opportunities” you’re going to exploit for profit – as well as the “methods” you’ll use to make that all happen.
If you’ve been an investor for a long time – as I have – then you know there are lots of different investment strategies to choose from. There are technical strategies, fundamental strategies, momentum strategies, stock-based strategies, options-based strategies and “alternative” strategies.

Truth be told, there’s no one “right” strategy.

Most self-proclaimed “experts” will never make such an admission. They’ll tell you that the strategy they advocate is the only strategy that works – and that the others are capital-market heresy.

That’s just not true.

The key is to pick the strategy that’s right for you – that matches up with your goals and your feelings about risk – and then to commit to it. It’s the market “waffling” – the weaving back and forth between different trading or investing approaches that turns the pursuit of wealth into a total disaster.

What I like about my plan of action – my “strategy” – is that it turns other investors’ (and especially Wall Street investors’) “total disasters” into big, big profit opportunities for us.

And those disasters show up all the time.

To prove what I’m saying (remember, I said I would “show” you... not tell you), let me ask you a question.

Ever been to an auction?

I enjoy auctions myself – especially the charity auctions that benefit a church, or a local youth program, or some other community-benefitting project.

And at every auction I’ve attended – without fail – something comes up for bid where emotions take over.

You know exactly what I’m talking about.

Some item will come up (once, I remember, it was a rusty garden trowel – which became an object of desire after the auctioneer labeled it
a “rare antique”) and the auction suddenly turns into the “Theater of the Absurd.”

Auctioneers like to refer to these interludes as “spirited bidding.”

I refer to them as “manias.”

Here you have an item whose value is pretty clear. But emotion takes over. Bidders get competitive – and forget about any bidding plan or price limits they might have had. The bids eclipse the object’s intrinsic worth, but the bidders rationalize that by going perhaps a few steps higher, they’ll be the winner, and won’t have to “really overpay.”

But then two bidders embrace that mindset. Then three. Then five. Before you know it, an item worth $25 or $30 is being sold (with a really loud gavel bang) for $125, $200, $300 – or more.

I can hear you laughing.

But the same emotion-charged scenarios play out in the financial markets every single day.

Markets, you see, are like big, global auction houses. But instead of antiques, old books or china, the objects being sold include stocks, bonds, bars of gold, shipments of pork bellies, or contracts to buy oil at some date in the future.

The fact that the “bidders” are situated all around the world – and aren’t congregated in one room – doesn’t matter. They’re all connected by computer, so there’s a “virtual” auction house.

And we’re still talking about a group of bidders who are susceptible to biases and who are ruled by their innate likes... and by emotions like greed... and fear.

Thanks to those emotions, financial markets (and the individual securities in them) get “out of whack” from all the time. Emotions cause entire markets to overrun at “tops” and overrun at “bottoms.”

At market tops, investors are “irrationally exuberant” – and they willingly overpay. At market bottoms, investors become indifferent, or downright depressed, and you can’t give the stuff away.
And these “market” auctions do get out of control: Just look at the “dot-com” bubble of 1999-2000 and you’ll understand what I mean.

Just as market can be “overbought” – as they did with Internet stocks – they can also be “oversold,” meaning prices have plunged well below the “real” intrinsic value for a stock or other security.

These anomalies are what I refer to as “extremes.”

You can find these extremes everywhere in the market. They show up:

- In broad market indices.
- In stocks and bonds.
- And in specific market sectors.

And you can exploit these extremes for hefty profits... often at risk levels that are well below normal. You can do this by “going long” (buying) stocks or options that are oversold, or by “shorting” (betting on a price decline) of those that are overbought.

Before you start to worry about this being overly complicated, let me assure you that my strategy makes it very simple – for one reason: There are really only three types of “extremes” to worry about. That makes my strategy so much simpler than others because there’s so much less to be worried about. The fact that we’re looking at only three “extremes” dramatically narrows the market events, opportunities and news events that you have to be concerned with.

**Market Extreme No. 1 – Extreme Turnarounds (Pop & Drops):**
Stocks trapped in narrow ranges that can either POP up from an extreme low or experience a pullback and DROP from an extreme high.

**Market Extreme No. 2 – Extreme Continuations:**
Strong stock that pulls back after trending up, or weak stock that gets pushed up after trending down.

**Market Extreme No. 3 – Extreme Reversals:**
An oversold stock poised to spring back up or an overbought stock poised to snapback.
But even after transforming your “dream” into a “goal” – and creating a “strategy” to help you capitalize – you still need a “system” to actually act... and win.

And just like with the “strategy,” that “system “needs to be simple.

The simpler the better.

That brings us to our next “10-Minute Millionaire” Checklist entry: You have to have a system.

Fortunately, we do.

The 10-Minute Millionaire Checklist Item No. 3: Develop a System (Part A)

If your strategy is your “grand action plan,” then your “system” is your procedure – the methodology that turns your strategy from theory to reality.

As I said, however, that system has to be simple.

The more complex a process, the more time it takes to learn it and run it. And the more complex a process, the greater the number of “variables” involved.

Neither is good.

Take time, for instance. And let’s be honest here: We all know that big time commitments are a huge turn-off. This is true of just about everything – from school, to exercise programs to investing systems.

Because we’re all so busy, big time demands are a “disincentive” to keep going. (In fact, as I used to say in the investment seminars I gave: “If you don’t commit, you’re likely to quit.”)

Complexity is risky – if not downright bad – for another reason. More complexity equates to a greater number of “steps” required. As a career engineer, I can tell you: Each “step” in a system is also a “variable” – otherwise known as an opportunity to make a mistake.
Lessen the number of steps in a system, you also lessen the potential for miscues.

During my time at a **Fortune 50** manufacturer, I became known for my ability to get new chemical plants up and running quickly, efficiently... and safely – even when those production facilities would be making volatile chemicals.

One way I achieved this success record was by simplifying everything – removing the number of steps, which thereby lessened the chance for errors.

Simple is better.

Especially with investing.

Simplicity makes it easier to understand just what it is that you’re doing.

It reduces the potential for loss-inducing miscues.

It slashes the amount of time that must be devoted to your investments.

It makes it easier to understand what you’re doing.

And our system is the epitome of simplicity.

Indeed, in all my years as an investor, trader and hedge-fund officer, I can say with confidence that I’ve never seen an investment/trading system that’s as easy to use as this one.

It’s so simple, in fact, that once I’ve guided you in its setup, you can “maintain it” (update it to ID new trades, or to fine-tune it to ID different types of trades), in increments of as little as 10 minutes at a time.

That miniscule time commitment – coupled with the powerful results my strategy/system can generate (which we’ll get to momentarily) – is why I’ve dubbed this the **“10-Minute Millionaire Method.”**

The modest time requirements aren’t the only reason this system qualifies as the simplest one I’ve seen.

It’s also simple because it has so few moving parts.

Only three, in fact.
And those three system “parts” consist of:

- **Find the Extreme**
- **Frame the Trade**
- **Book the Profits**

You’ve already been introduced to the first moving part – “**Find the Extreme**” – which consists of identifying stocks or ETFs or options or sectors whose prices are temporarily “out of whack” with their intrinsic worth.

With my system, you decide what kinds of extremes you want to trade – inputting the numbers take just a few minutes, and you end up with a “hot list” of investing “targets.”

The second part – “**Frame the Trade**” – is equally simple: You follow my parameters in deciding which of the candidates give you the best prospects, and a few keystrokes sets up the actual trade by telling you how much money to invest, the price to invest at and the profit point that will represent your “exit.”

There’s also a risk-management piece to “framing your trade” that keeps the occasional losses to a minimum.

It probably sounds simple – and it should, since that’s how I designed it.

However, despite its simplicity, my **10-Minute Millionaire** system is actually quite thorough – because it removes from the equation all the “guessing” investors too often resort to.

Through a combination of contingency exits (stop-loss orders), and proper position sizing, you will maximize your profit potential – while limiting the downside risk for each trade. You’ll be able to “put on” every trade decisively and with confidence.

After that, you can take a deep breath and relax – and wait for the system to signal the third and final “moving part” – “**Booking the Profit.**” That’s the **reward** for all your hard work: It’s when you cash out after the trade you framed works according to plan.

As you can see, it’s as simple as 1-2-3.
But this isn’t the end of our “system” discussion.

And that brings us to our next checklist item.

The 10-Minute Millionaire Checklist Item No. 3: Develop a System (Part B):

In my reports to you each week, I will personally guide you through the different facets of The 10-Minute Millionaire system. I’ll show you how to establish goals and stick to them. I’ll demonstrate how to adapt my strategy to your circumstances. I’ll guide you through the three moving parts of my system – so you’ll get to see, up close and personal, how simple it really is.

I’ll teach you how to identify when a particular opportunity is out of whack – has achieved an extreme – and the precise moment when the odds of initiating a profitable trade are overwhelmingly in your favor.

I’ll show you how to “frame trades” and “book profits.”

My system is so simple that you’ll learn how to execute these steps, and execute them well.

But to build real wealth, an investing/trading system can’t just be simple.

It also has to be powerful.

By that, I mean, that the benefits have to be repeatable. You have to be able to frame trades and book profits over and over and over again.

That’s the true secret to The 10-Minute Millionaire.

It’s why you can start out with a relatively small amount of money – and end up with a big pile of cash.

I told you early on that I’m a guy who prefers to “show rather than tell” when it comes to making an assertion.

And I’m going to do that right now.

I’m going to show you the true secret to becoming a millionaire.

And I’m going to start by asking you a financial trivia question.

Let’s say you’re a trader.
And you’re able to knock off a 4% win every other week (to keep this simple, let’s assume no losses).

Tell me this: **How long would it take you to double your money?**

Want the answer?

Less than a year.

That’s right: If you pick off a 4% win every other week for 52 week, you’ll have more than doubled your money by the end of that stretch.

Let me “show” you another example of this kind of wealth-building.

And I’ll do it by posing this riddle: **When is a 15.17% return actually not a 15.17% return?**

*The answer:* When it’s a **637% return**.

Because that’s what you have when you pull down a 15% profit in six days – as I did for my *Stealth Profits Trader* subscribers on a not-too-long-ago trade with *Expedia Inc. (Nasdaq: EXPE).*

You see, there are 252 trading days in a year (about the average for the New York Stock Exchange and NASDAQ).

Here’s the math that turns that *Expedia* profit into an “annualized gain” of about 637%.

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\text{252 trading days ÷ a six-day trade = a “multiplier” of 42. That multiplier of 42 × our 15.17% gain = an annualized return of 637%}. 
\]

That bring us to the true, core secret of becoming a millionaire – a secret that most investors just don’t get.

The secret is **not** winning big.

The secret is winning **small**.

But winning small **often**.

You need a simple-and-powerful trading system to make that happen.

With the next checklist entry, I’ll **show you** why.
The 10-Minute Millionaire Checklist Item No. 4: Stick With Your Plan (i.e. “Be Patient”)

A few years back, the business news site Quartz.com published a piece that really grabbed my attention.

The headline: “How You Could Have Turned $1,000 Into Billions of Dollars by Perfectly Trading the S&P 500 This Year.”

As a longtime trader, that was a story I knew I had to read.

The writer, David Yanofsky, embarked upon his piece by posing this question: “What if you could put all of your eggs in one basket and never lose? How much could you have made... if you started with $1,000 to invest?”

The answer: $264 billion.

That’s not a typo.

Wrote Yanofsky: “A trader who began the year with $1,000 in her brokerage account and put all of her money in each day’s best-performing equity in the S&P 500 – day after day – for the 241 trading days so far this year would have $264 billion in her account today.”

That’s one heck of a lot of money. That’s more than the economic output of such countries as Chile, Ireland, Finland, Portugal, Greece, Romania or New Zealand.

As nice as it is to dream, we all recognize that no trader will turn $1,000 into $264 billion.

And no trader will turn that thousand bucks into $2.64 billion.

But here’s the twist: A million dollars – even multiples of that million dollars – is a goal that’s within reach.

What this pie-in-the-sky (and fun) Quartz.com exercise does manage to do (albeit it in an “extreme” way) is to illustrate the power of stringing together a series of short-duration, high-profit trades.
And that’s exactly what *The 10-Minute Millionaire System* is designed to do.

It’s a simple system that’s easy to learn. It’s also a powerful system whose results are repeatable over an extended period of time.

Remember my example, a moment ago, of those 4% “wins” – strung together every other week in wealth-amassing series?

Do that over the course of a year and you’ll more than double your money in 12 months.

Start with $2,500 – and knock off those same 4% wins every other week for six years...

And you’ll be a millionaire. That’s right... a millionaire.

Free and clear. Just look:

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As *10-Minute Millionaire* investors, our goal is to make as much money as possible on each trade. Historically, this system has scored an average 134% gains every 15 days on winning trades. But as this chart illustrates, even a modest investment and a consistent string of small gains will put you on the path toward your first million dollars faster than you would have ever thought possible.
It’s important to note here – indeed, it’s critical, since I believe in being straightforward – that I’m being super, super conservative by using that 4% figure.

Because I know from the trading results that I’ve been getting from my *Stealth Profits Trader* service here at *Money Map Press*, that the “Book the Profit” gains we’ll be pulling down will include windfall wins of 50%, 100%, 200%... and more.

That’s not bluster...

That’s not hype.

That’s not theory – or a forecast of returns that I “hope” to achieve.

I’m already doing that... even as you read this.

In fact, *The 10-Minute Millionaire* system just recorded 6 triple digit winners for my VIP Trading service – in less than 30 days.

The gains can come lightning fast.

So where does my “be patient” checklist item come from?

Simple... once you start with a system, you need to give it a chance to work.

So many times during my career as a teacher, analyst and market-observer, I watch folks “chase returns” – often by playing a game of “strategy hopscotch.”

The truth about investing is that there are lots of different investing styles, and lots of different strategies – and many of them have merit, meaning that they can and do work, if you give them time to do so.

But it’s also true that strategies have hot and cold spells – it’s only natural. Value investing works well when markets aren’t red hot. But when formerly mild markets heat up, growth or momentum takes over. And what happens is that a value investor, miffed that his style isn’t “working” – and watching as his momentum-focused friends are cashing in – decides to “switch uniforms” and starts to play the momentum game, too.
Unfortunately, the momentum strategy isn’t his forte, so he plays it poorly. And it’s also highly likely that by the time he makes the jump, the momentum period has played out – probably giving way back to value.

Investors who do this are almost always “out of synch” with the market. It’s like playing “blind man’s bluff” – but inside an airplane hangar, instead of one tiny room.

If you’re going to be a “systems” investor – especially if you’re going to be a “10-Minute Millionaire” system investor – you need to commit to this.

Do that and you’ll become a true “master” of this simple system. And you’ll also give the “power” aspect of this the time required to fully play out – so you can achieve millionaire status.

**The 10-Minute Millionaire Checklist Item No. 5: Be Grateful (Pay it Forward):**

When I talk about my trading system, folks are often stunned when one of the first questions I ask is: “*So tell me, who’s the first person you’re going to help when you make your first million, and what, exactly, are you going to do?*”

I ask this question for two reasons.

First, it underscores the total confidence I have in this simple, powerful wealth-builder – one that truly can make your dreams come true if you establish clear goals, and commit to my system.

But second – and just as important – it underscores the “10-Minute Millionaire Mindset” that’s such a crucial part of everything we’ve been talking about, including the underlying strategy, the system that brings it to life and the impact I believe we can all have on the world around us.

That’s a wonderful thought to keep in mind as you begin pursuit of that first million dollars.
When you do get there – and I’ll do all I can to help – have a ready-made answer to that question: “Who am I going to help – and what do I hope to accomplish for others – when I achieve this dream, reach this goal, achieve this pinnacle?”

Because having that answer will help with your journey.

And that journey for you begins here... today... right now.
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